

1 Report of HDA Administration– 2023

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3 **Strategic Plan Goal #4:** Ensure financial and organizational stability to serve members
4 and maintain association continuity.

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7 HDA Executive Council, Board of Trustees, and workgroup meetings are following a
8 hybrid model being held either in person or via Zoom in 2023. This is in comparison to
9 2022 where meetings were held via zoom except for the HDA House of Delegates
10 meeting which was held in person.

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12 Despite the HDA transitioning to a “near normal” in 2023, the HDA office continues to
13 be busy, especially with the move of the HDA to Waterfront Plaza (WFP) this year. The
14 membership eagerly awaited the in-person activities such as the two-day January
15 Convention, Membership Engagement Program, the Young Dentist Group, the HDA
16 Foundation’s Gala, and Give Kids a Smile. We look forward to our January 26 and 27
17 Convention in 2024 at the Honolulu Convention Center and excited about our partnership
18 with the Alaska Dental Society in holding their convention in Kona, February 16-17,
19 2024. The impact of workforce shortages at these venues was quickly realized as our staff
20 experienced delays and lags in communications. This served as a reminder that none of
21 us live in a vacuum and that we all depend on one another to move the work forward and
22 to contribute to a thriving Hawaii economy.

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24 We remain on target on many efforts but know that we must rise to the challenge of
25 recruiting new members and leaders, as our life members (who make up 47% of our
26 membership) will move towards retirement in the next few years.

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28 The efforts and resources provided by the ADA continue to show the value of tripartite
29 membership. ADA pushes out various recruitment and retention initiatives while
30 supporting and responding to our Hawaii needs on a regular basis. ADA has also been
31 providing presentations on key topics at our Board meetings – on membership numbers;
32 Diversity, Equity, and Inclusion (DEI) efforts; and most recently, on Value vs Values.
33 On this topic, it should be noted that the ADA awarded HDA with four 2022 Membership
34 awards. These are the awards: Most Improved Active Membership Retention Rate,
35 Greatest Net Gain of New Dentists, Converted Highest Number of Diverse Dentists to
36 Membership, and Converted Highest Number of Women Dentists to Membership. Thank
37 you all, for this would not be possible without the support and commitment from each
38 and every one of you.

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40 We thank the ADA for their ongoing support of our communications and public relations
41 work through the State Public Affairs (SPA) grants in 2023. This goes hand in hand with
42 many of our governmental affairs efforts with the Hawaii Public Policy Advocates.

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44 Our members continue to receive regular updates from our office, including our quarterly
45 electronic HDA Journals. We are excited about our new journal editor Dr. Derek
46 Ichimura.

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48 The BOT approved funding the ADA Dental Health and Well-being Summit travel this
49 September. Only our Executive Director was able to attend; hopefully a volunteer leader
50 will be able to, in 2024.

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52 HDA’s current Strategic Plan will end in 2024, so we will need to start working on a
53 refresher plan.

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55 We should be proud that our own Executive Director Ms. Kim Nguyen assumed the role
56 of President in July 2023 for the American Society of Constituent Dental Executives
57 (ASCDE), the network of all state executive directors for dental associations nationwide.

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59 Alongside our Executive Director, HDA is staffed by two managers – the Administrative
60 Services Manager (Ms. Antonia Perez) and Projects Manager (Ms. Rachelle Teruya).
61 Due to work overload placed on the staff, they work long hours for the mission of the
62 HDA and for our membership. For this reason, the BOT approved the hiring of an
63 Operations Manager position, and hope to have it filled by 2024. There will be an
64 internal transition for staff, as ADA/HDA are changing their data base management to
65 Salesforce/Fonteva which is a more current system, eliminating or minimizing the need
66 for third party applications, and which will be faster and more relevant. This is a
67 significant transition for staff; they will be learning the new system in the months leading
68 up to its July 2024 launch, and asks for our patience.

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70 Lastly the HDA Executive Council voted to create disaster relief efforts due to the tragic
71 events on Maui which left several of our fellow dental colleagues without a home and or
72 practice. This Disaster Relief Fund will fall under the HDA Foundation but working in
73 partnership with the HDA to administer it.

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76 Respectfully Submitted,

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79 Amy Ogawa, DMD
80 HDA Vice President

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83 **Recommendation of the HOD Reference Task Force on the Report of the HDA**
84 **Administration:** The HOD Reference Task Force recommends the Report of the HDA
85 Administration be accepted.

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88 **Action taken by the House:**

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Resolution #2023-04:

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Background: In 2024 the HDA Administration will continue to exercise sound fiscal management and requires appropriate funding to perform its responsibilities and recommends the adoption of the following resolution:

Resolved, that the House of Delegates budget the sum of \$54,100.00 (income) and \$564,530.00 (expense) for the conduct of the HDA Administrative activities for 2024.

Recommendation of the HOD Reference Task Force on the HDA Administration Resolution #2023-04: The HOD Reference Task Force recommends the Resolution #2023-04 be adopted.

Action taken by the House: