

1 Report of HDA Convention Program – 2023

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3 **Strategic Plan Goal #4 – Organizational:** Ensure financial and organizational stability to Serve
4 Members and maintain association continuity

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7 The HDA Convention Program (formerly Dental Education Program) provides Hawaii Dental
8 Association members with quality continuing dental education from internationally recognized
9 speakers at a reasonable cost. Additionally, it provides members the opportunity to visit
10 exhibitors, who share the latest in dental products and services, and feature a full display of state-
11 of-the-art equipment and technology. Program Chair Dr. Jaclyn Lum and program members help
12 to plan, organize, and run The Hawaii Dental Association Convention (HDAC) in January every
13 year. EXCEPT for the years COVID-19 has disrupted our regularly scheduled programming.

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15 HDAC 2023 marked the return to a full 2-day convention with multiple speakers and a variety of
16 exhibitors. Overall, the exhibitor numbers dropped in attendance though personally the
17 exhibitors felt the excitement of being back in touch with the attendees. We had 10 speakers that
18 included: Dr. Rafael Beolchi (who was sponsored by Ultradent), Ms. Karen Davis, Dr. Joe
19 Massad, Dr. Michael Pruett, Dr. Chris Salierno, Mr. Tim Caruso, Dr. Troy Schmedding, Dr. Nate
20 Yang, a speaker from the HIPAA compliancy group (self-sponsored), and Dr. Lawrence
21 Garretto. Ethics class was co-sponsored by ACD, TDIC, and HDA.

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23 Attendance statistics follow: 1507 attendees in total, 657 of which were dentists (545 are HDA
24 members→ 185 are HDA life member active, 29 HDA retired life). This is a typical number of
25 dentists that show up, though there was a drop in staff attendance due to either lack of courses for
26 them or due to an economic change in overall drop in dental staffing. Overall finances can be
27 summed as: total revenue (\$444,316) - expenses (\$155,345) = NET (\$288,971).

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29 2023 HDAC had a relatively good turnout considering the circumstances. It was the first event
30 returning to a more regularly scheduled convention. The number of life members has increased
31 significantly and we will see an impact on our finances through that ratio change. There has also
32 been a drop in exhibitor interest as companies have changed their own strategies in marketing
33 budgets. We need to balance the need to provide CE for our members and our relationships with
34 our supporting dental exhibitors. There are more questions than answers at this point, if anyone
35 has suggestions, please get involved with continuing education programs. We did not plan for
36 other CE events other than HDAC for 2023.

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38 Another change that is being implemented, I asked for a recommendation to change the structure
39 of DEP and HDAC. Historically, there were 2 chairs: one for running the HDAC and one for
40 planning any CE for HDA in general. At some point, it morphed into 1 chair and became the
41 Dental Education Program. With the interest of putting on more CE other than the annual HDAC,
42 the workload has become a burden for one person alone with limited HDA staff.

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44 In July 2023, the BOT agreed to create two separate programs with respective chairs to help
45 make the load more bearable. I will stay on as HDACP (HDAC program) chair and there is an
46 open position for the CEP (CE Program) chair position. Dr. Derek Ichimura is stepping out of

47 DEP involvement at the end of the year. There is no current CEP chair at the moment so this
48 report is being written in the DEP fashion and I have continued to budget just for the HDAC
49 given the circumstances. Anyone interested in CEP or have a recommendation for CEP, please
50 contact HDA executive committee members.

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52 We are currently planning for 2024 HDAC as a 2-day convention at the Hawaii Convention
53 Center on January 25-26, 2024.

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55 HDACP members are: Drs. Gerald Adachi, Malcom Chang, Tabitha Chiu, Carla Fukumoto,
56 Nora Harmsen, Scott Hiramoto, Derek Ichimura, Nicole Koochi, Lauren Lau, Calbert Lum,
57 Jaclyn Lum (Chair), Nora Meyer, Riichiro Sato, Curt Shimizu, Darrell Teruya, Russell Tom,
58 Candace Wada, and Rachel Yorita.

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61 Respectfully Submitted,

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64 Jaclyn Lum, DDS
65 Leaving the Head minion of DEP position to be just chair of HDACP

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68 **Recommendation of the HOD Reference Task Force on the Report of the HDA Convention**
69 **Program:** The HOD Reference Task Force recommends the Report of the HDA Convention
70 Program be accepted.

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72 **Action taken by the House:**

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Resolution #2023-03

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Background: In 2024 the HDA Convention Program will continue to exercise sound fiscal management and requires appropriate funding to perform its responsibilities and recommends the adoption of the following resolution:

Resolved, that the House of Delegates budget the sum of \$400,700 (income) and \$193,500 (expense) for the conduct of the HDA Convention Program activities for 2024.

Recommendation of the HOD Reference Task Force on the HDA Convention Program

Resolution #2023-03: The HOD Reference Task Force recommends the Resolution #2023-03 be adopted.

Action taken by the House: