

1                    Report of HDA Administration/Communications – 2020

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3                    **Strategic Plan Foundation: Administrative/Communications**

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5                    This year concludes HDA’s three-year Strategic Plan that was formulated in 2018, which  
6                    grouped our numerous programs into three goals: Membership, Community and  
7                    Advocacy. Plans to refresh the Plan this year for another three years were put on pause,  
8                    due to COVID-19. HDA will continue to operate under this format through 2021, but the  
9                    Board has plans to refresh it at its July 2021 meeting.

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11                    Due to COVID-19 and mandated non-essential business closure which includes the HDA  
12                    office, the HDA staff have accommodated to the challenges of working remotely when  
13                    necessary. Thanks to our Executive Director setting up Zoom meetings, our Programs,  
14                    Executive Council, and Board of Trustees have been able to meet virtually since March  
15                    of this year.

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17                    Our HDA Journal will be available in digital format only; this has been done at the advice  
18                    of our publisher and will also save our association an added expense during this uncertain  
19                    time. It also cuts down the time needed to postal mail the Journals.

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21                    The staff at HDA have received and responded to increased phone calls and emails from  
22                    our membership related to the COVID-19 crisis. They have spent numerous hours in  
23                    meetings with our Rapid Response Team and officials in the government to address the  
24                    many concerns and questions forwarded by membership.

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26                    Honolulu County Dental Society and HDA have agreed to renew the annual operating  
27                    agreement at \$60,000, for 2021 and beyond. The contract shall renew annually  
28                    automatically unless either party elects not to.

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30                    The HDA continues to be successful in securing the State Public Affairs (SPA) grant  
31                    from the ADA, for public relations/communications effort. The grant dollars are a pass  
32                    through to our firm, Hawaii Public Policy Advocates, and allows us to enhance this work.

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35                    Respectfully Submitted,

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37                    Scott Kanamori, DDS  
38                    Vice President

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40                    **Recommendation of the HOD Reference Task Force on the Report of the HDA**  
41                    **Administration/Communications:**

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43                    The HOD Reference Task Force recommends that the Report of the HDA  
44                    Administration/Communications be accepted.

46 **Action taken by the House:** The HDA HOD accepted the Report of the HDA  
47 Administration/Communications.

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49 **Resolution #2020-09:**

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51 **Background:** In 2021 the HDA Administration/Communications will continue to  
52 exercise sound fiscal management and requires appropriate funding to perform its  
53 responsibilities and recommends the adoption of the following resolution:

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55 **Resolved,** that the House of Delegates budget the sum of \$55,000.00 (income) and  
56 \$414,980.00 (expense) for the conduct of the HDA Administration/Communications  
57 activities for 2021.

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59 **Recommendation of the HOD Reference Task Force on the HDA**  
60 **Administration/Communications Resolution #2020-09:**

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62 The HOD Reference Task Force recommends that the HDA  
63 Administration/Communications Resolution #2020-09 be adopted.

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65 **Action taken by the House:** The HDA HOD adopted the Resolution #2020-09.