

Report of the HDA Dental Education Program – 2020

Strategic Plan Goal #1 – Membership: Recruit and retain members by offering relevant membership value within an inclusive and engaging environment.

The Dental Education Program (DEP) provides Hawaii Dental Association members with quality continuing dental education from internationally recognized speakers at a reasonable cost. Additionally, it provides members the opportunity to visit exhibitors, who share the latest in dental products and services, and feature a full display of state-of-the-art equipment and technology. Program Chair Dr. Jaclyn Lum and program members plan, organize, and run the Hawaii Dental Association Convention (HDAC) in January every year.

The 2020 Annual Hawaii Dental Association Convention was held on January 23rd and 24th. There were 1,732 attendees to the Hawaii Convention Center who came for the variety of classes given by Dr. Joel Berg; Dr. John Burgess; Ms. Amy Kirsch; Dr. Travis Nelson; Dr Russell Nishimura; Dr. Samson Ng; Dr. Prabu Raman; Dr. Jon Suzuki; Dr. Tom Viola; and a workshop by Dr. Ralan Wong. The Dentsply Sirona sponsored an endodontic hands-on workshop for the first time in more than 10 years. There was positive feedback for the 29 who attended.

Statistics of attendance to note: 628 dentists (members and nonmembers) with 128 of those being HDA life members; 409 hygienists; and 695 other dental related positions. 114 booths of the 119 available were sold. The HDAC 2020 estimated net is \$217,600. Convention planning with Events International/Honolulu Box Office was successful again this year, but badge pickup on-site was a fiasco. While the DEP committee identified and planned to work out the hiccups for following conventions, unfortunately the COVID-19 pandemic occurred. Therefore, the committee concurred to cancel the in-person convention for January 2021.

Given the challenges that have been unraveling these past six months, the DEP has carefully considered what would be in the best interest of HDA with minimal financial loss. The DEP concluded that while an in-person convention is cancelled, a virtual convention would also not be in the best interest of HDA for 2021. As the end of 2020 approaches, there will be numerous opportunities for members to attend other virtual conventions from states or large companies with larger budgets that are better able to offer a variety of classes with affordable fees. Recognizing certain CE needs of our members, the DEP plans to offer classes throughout 2021 one at a time. These classes will include, at a minimum, Ethics, HIOSH, and HIPAA. This style will allow flexibility in planning with the emphasis of providing CE opportunities for our HDA members. Income generated from classes in 2021 will be significantly less than previous years.

Based on the virtual classes HDA has offered in 2020, the attendance majority has been dentists and hygienists (with less in staff signups). No doubt, in-person conventions bring the entire office together for comradery while virtual classes tend to address the need for CE. The HDA budget will be affected by this loss of income.

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While large in-person gatherings are not advisable for the foreseeable future, the HDA, like the ADA, remains committed to meeting member CE and professional development needs through technology and other viable means. The HDA and DEP continue to research income generating options to keep the HDA financially healthy.

The DEP members are Drs. Gerald Adachi; Andrea Braun; Malcom Chang; Lynn Fujimoto; Carla Fukumoto; Alan Hamamura; Nora Harmsen; Scott Hiramoto; Derek Ichimura; Ted Kanamori; Wayne Leong; Calbert Lum; Candice McMullen Vogel; Neil Oishi; Riichiro Sato; Curt Shimizu; Russell Tabata; Darrell Teruya; Russell Tom; Gary Uriu; Candace Wada; Steve Wilhite; Keri Wong; Rachel Yorita; and Ms. Malia Utoafili.

May the Force be with us!
Avengers! Assemble...

Respectfully Submitted,

Jaelyn Lum, DDS
Chair
HDA Dental Education Program

Recommendation of the HOD Reference Task Force on the Report of the HDA Dental Education Program:

The HOD Reference Task Force recommends that the Report of the HDA Dental Education Program be accepted.

Action taken by the House: The HDA HOD accepted the Report of the HDA Dental Education Program.

Resolution #2020-05:

Background: In 2021 the Dental Education Program will continue to exercise sound fiscal management and requires appropriate funding to perform its responsibilities and recommends the adoption of the following resolution:

Resolved, that the House of Delegates budget the sum of \$75,000.00 (income) and \$18,900.00 (expense) for the conduct of the Dental Education Program activities for 2021.

Recommendation of the HOD Reference Task Force on the HDA Dental Education Program Resolution #2020-05:

92 The HOD Reference Task Force recommends that the HDA Dental Education Program
93 Resolution #2020-05 be adopted.

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95 **Action taken by the House:** The HDA HOD adopted the Resolution #2020-05.