

1 Report of the Dental Education Program – 2019

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3 **Strategic Plan Goal 1 – Membership:** Recruit and Retain members by offering relevant
4 membership value within an inclusive and engaging environment.
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6 The Dental Education Program provides Hawaii Dental Association members with quality
7 continuing dental education from internationally recognized speakers at a reasonable cost.
8 Additionally, it provides members the opportunity to visit exhibitors, who share the latest in
9 dental products and services, and feature a full display of state-of-the-art equipment and
10 technology. Program Chair Dr. Jaclyn Lum and program members plan, organize, and run The
11 Hawaii Dental Association Convention (HDAC) in January every year.
12

13 In 2019, a smaller CE Program was held on April 11th and 12th due to contractual agreements
14 with ADA which held their annual convention in October 2018 in Honolulu. This shortened
15 version offered five speakers including an ethics course that was repeated and a 60-table
16 exhibitor hall.
17

18 Attendees totaled 973, of which 483 are HDA member dentists (99 of those 483 were HDA life
19 members). The remaining 411 were HDA member staff and dental team who came to support
20 our heavily-loaded doctor course schedule. The repeated Ethics course given by Dr. Siang Tan
21 drew in a total of 428 dentists and hygienists (310 of those were HDA members that attended for
22 free as a member benefit). The Life member lunch enjoyed a good turn out for a short year at 54
23 members. Henry Schein also pitched in to sponsor the Thursday “Snack Break” in the small
24 exhibit hall during class breaks, with popcorn and mochi ice cream!
25

26 This year we also worked with a new local event management company, Events International
27 with Honolulu Box Office, who helped not only with a new registration site but also served as
28 event managers for our convention. There were a number of hiccups with the registration site
29 that could not be fixed in real time this year. However, they have planned a new registration
30 system and are enthusiastic to improve on the areas needed, and immediately worked to address
31 attendees’ needs.
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33 Income from this CE Program was lower than our rough estimate; the infrequency of this
34 Program makes it difficult to guesstimate numbers. However, income is to be considered
35 additional to the received \$273,986.13 from ADA as reimbursement for the 2018 and 2019 HDA
36 conventions’ profit loss due to the ADA annual session in October of 2018. Overall expenses
37 remained similar on fixed areas with the Hawaii Convention Center regardless of the turnout.
38 HDA CE Program brought in \$138,390.00 and expended \$114,942.65 making our net income at
39 \$23,447.35.
40

41 Planning for 2020 is currently in the works. HDAC 2020 will be back to our regular annual
42 convention schedule on January 23rd and 24th, 2020, featuring ten speakers scouted by our
43 Program members. Exhibitor booth sales are currently open and attendee registration is expected
44 to open in the fall of 2019.
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46 Program Members: Drs. Gerald Adachi, Robert Baysa, Andrea Braun, Malcom Chang, Lynn
47 Fujimoto, Carla Fukumoto, Alan Hamamura, Nora Harmsen, Scott Hiramoto, Derek Ichimura,
48 Ted Kanamori, Wayne Leong, Calbert Lum, Dayton Lum, Candice McMullan Vogel, Mendel
49 Sato, Riichiro Sato, Curt Shimizu, Darrell Teruya, Russell Tom, Gary Uriu, Candace Wada,
50 Steve Wilhite, Keri Wong, and Rachel Yorita; and Ms. Malia Utoafili.

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52 Respectfully submitted,

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55 Jaclyn Lum, DDS

56 Chair

57 Dental Education Program

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60 **Recommendation of the HOD Reference Task Force on the Report of the Dental Education**
61 **Program:**

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63 The HOD Reference Task Force recommends that the Report of the Dental Education Program
64 be accepted.

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66 **Action taken by the House:**

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69 **Resolution #2019-01:**

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71 **Background:** In 2020 the Dental Education Program plans to exercise sound fiscal management
72 and requires appropriate funding to perform its responsibilities and recommends adoption of the
73 following resolution:

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75 **Resolved,** that the House of Delegates budget the sum of \$358,500 (income) and \$221,135
76 (expense) for the conduct of the Dental Education Program activities in 2020.

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79 **Recommendation of the HOD Reference Task Force of the Dental Education Program**

80 **Resolution #2019-01:**

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82 The HOD Reference Task Force recommends that the Report of the Dental Education Program
83 Resolution #2019-01 be adopted.

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85 **Action taken by the House:**

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