

Report of HDA Administration– 2022-H

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3 **Strategic Plan Goal #4:** Ensure financial and organizational stability to serve members
4 and maintain association continuity.
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7 All HDA Executive Council, Board of Trustees, and workgroup meetings continued to be
8 held via Zoom in 2022.
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10 The return to “normal” or transition to a “new normal” has kept the HDA office busier in
11 2022 than ever before. Our members eagerly awaited the resumption of in-person events
12 – the one-day January Convention, Membership Engagement Program, the Young
13 Dentist Group, and the HDA Foundation’s Gala – but the impact of workforce shortages
14 at these venues was quickly realized as our staff experienced delays and lags in
15 communications with constantly changing venue contacts. This in turn, created
16 challenges with event execution but all worked out in the end. This served as a reminder
17 that none of us live in a vacuum and that we all depend on one another to move the work
18 forward and to contribute to a thriving Hawaii economy.
19

20 The Board redesigned our Strategic Plan slightly, by moving the Community and Public
21 Health Program to goal 3 (Governmental Affairs) and the Dental Education Program to
22 goal 4 (Organizational). We remain on target on many efforts but know that we must rise
23 to the challenge of recruiting new members and leaders, as our life members (who make
24 up 47% of our membership) will move towards retirement in the next few years.
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26 The efforts and resources provided by the ADA continue to show the value of tripartite
27 membership. Despite their cybersecurity attack in April, ADA pushes out various
28 recruitment and retention initiatives while supporting and responding to our Hawaii needs
29 on a regular basis. ADA has also been providing presentations on key topics at our
30 Board meetings – on membership numbers; Diversity, Equity, and Inclusion (DE) efforts;
31 and most recently, on Value vs Values.
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33 We thank the ADA for their ongoing support of our communications and public relations
34 work through the State Public Affairs (SPA) grants in 2022. This goes hand in hand with
35 many of our governmental affairs efforts with the Hawaii Public Policy Advocates.
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37 Our members continue to receive regular updates from our office, including our quarterly
38 electronic HDA Journals. We are looking for an Editor for our Journals; contact our
39 office if anyone is interested in serving in this Editor role. We send our thanks and
40 appreciation to our outgoing Editor, Dr. George Wessberg.
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42 Our own Executive Director assumed the role of President-Elect in July 2022 for the
43 American Society of Constituent Dental Executives (ASCDE), and will move into the
44 President’s role in July 2023. ASCDE is a network of all state executive directors for the
45 dental associations nationwide.
46

47 Alongside our Executive Director, HDA is now staffed by two Managers – the
48 Administrative Services Manager (Ms. Antonia Perez) and Projects Manager (Ms.
49 Rachelle Teruya). They continue to work long hours for the mission of the HDA and for
50 our membership.

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52 The HDA staff continues to work remotely, as HDA looks to move on from the 1345 S
53 Beretania building. HDA will end 2022 and begin 2023 in a hybrid model but our
54 mission remains the same – to continue providing quality member services and value.
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Respectfully Submitted,

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60 Anthony Kim, DMD

61 Vice President

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64 **Recommendation of the HOD Reference Task Force on the Report of the HDA**

65 **Administration:** The HOD Reference Task Force recommends the Report of the HDA
66 Administration be accepted.

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68 **Action taken by the House:** The HDA HOD accepted the Report of the HDA
69 Administration.

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Resolution #2022-09-H:

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74 **Background:** In 2023 the HDA Administration will continue to exercise sound fiscal
75 management and requires appropriate funding to perform its responsibilities and
76 recommends the adoption of the following resolution:

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78 **Resolved,** that the House of Delegates budget the sum of \$55,000.00 (income) and
79 \$447,495 (expense) for the conduct of the HDA Administrative activities for 2023.

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81 **Recommendation of the HOD Reference Task Force on the HDA Administration**

82 **Resolution #2022-09:** The HOD Reference Task Force recommends the Resolution
83 #2022-09 be adopted.

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86 **Action taken by the House:** The HDA HOD adopted the Resolution #2022-09.