

1 Report of the HDA Financial Program – 2021-H

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3 **Strategic Plan Foundation: Administration/Communications**
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6 The Financial Program has met at least quarterly to review the financial position of the
7 HDA, and to prepare financial reports for the EC and the BOT. The HDA started the
8 year with a deficit budget, but the association has reduced expenses for 2021 and
9 continues a strong financial position and healthy reserves. A new reserve policy has been
10 implemented, and a portion of those reserves has been allocated into the building reserve
11 fund.
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13 It turns out that as the year has progressed, the pandemic has affected many of the
14 expenses normally incurred, especially with conference and travel expenses. 2021 will
15 likely end with net revenues, which will hopefully help us with the challenges for 2022
16 since the pandemic continues to offer challenges for our association and members. 2022
17 will be a challenging year financially for the association as noted on the 2022 budget. It
18 will be important to retain membership, and to prepare for a year with additional
19 expenses from the building, while we will continue to see a reduction of income that
20 normally comes from our annual meeting revenues.
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22 The Auditor reviewed the completed audit for 2020 and reported the HDA is in a healthy
23 financial position with a strong five-year trend. Audit is complete and will need approval
24 from the BOT. The HDA’s current financial position is healthy, and we have good
25 reserves. Auditor noted HDA is in a strong cash position, and a surplus from 2020. If the
26 HDA is considering something over the long-term, this may be a good time to make
27 future financial plans and stewardship for the organization by designating funds for long
28 term goals. Auditor reported the HDA building is a valuable asset but has poor returns
29 for the association. Since HDA is in the business of providing services to our members,
30 and not in the real estate business, auditor recommended we should consider re-investing
31 this asset and from the earnings pay off cost for a much-reduced office space.
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33 The members of this Program are Drs. Sean Holliday (Chair), Ron Miller, Chris Young,
34 and Zach Dodson.
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37 Respectfully Submitted,
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40 Sean R Holliday, DDS, MS
41 HDA Treasurer
42 Chair, Financial Program
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44 **Recommendation of the HOD Reference Task Force on the Report of the HDA**
45 **Financial Program:** The HOD Reference Task Force recommends the Report of the
46 HDA Financial Program be accepted.

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49 **Action taken by the House:** The HDA HOD accepted the Report of the HDA Financial
50 Program.