

1           Report of the HDA Direct to Consumer Task Force – 2022-H

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3           **Strategic Plan Goal #3 – Government Affairs:** To be recognized as the leading  
4 advocate for dentistry, oral health of the public, and strong public health policy.

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7           The HDA Direct to Consumer (DTC) Task Force has not met in 2021-2022 but will  
8 continue to review efforts made by the ADA and other states and make further  
9 recommendations in 2023.

10          The members of this Task Force include: Drs. Sean Holliday (Co-Chair), Shelliann  
11 Kawamoto (Co-chair), and J DeMeo.

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14          Respectfully Submitted,

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17          Shelliann Kawamoto, DDS, MS  
18          Co-chair

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21          **Recommendation of the HOD Reference Task Force on the Report of the HDA**  
22 **Direct to Consumer Task Force:** The HOD Reference Task Force recommends the  
23 Report of the HDA Direct to Consumer Task Force be accepted.

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25          **Action taken by the House:** The HDA HOD accepted the Report of the HDA Direct to  
26 Consumer Task Force.