

1 Report of the HDA Direct to Consumer Task Force – 2021-H

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4 **Strategic Plan Goal #3 – Advocacy:** Effectively ensure that the profession of dentistry
5 is protected and maintained at the highest regard, among key decision makers and the
6 people of Hawaii, through strong public policy and advocacy efforts.

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9 The Direct to Consumer (DTC) Task Force has not met in 2020-2021 due to the
10 pandemic but will continue to review efforts made by the ADA and other states and make
11 further recommendations in 2022.

12 The members of this Task Force include: Drs. Sean Holliday (Co-Chair), Shelliann
13 Kawamoto (Co-Chair), and J DeMeo.

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15 Respectfully Submitted,

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18 Shelliann Kawamoto, DDS, MS
19 Co-Chair

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22 **Recommendation of the HOD Reference Task Force on the Report of the HDA**
23 **Direct to Consumer Task Force:** The HOD Reference Task Force recommends the
24 Report of the HDA Direct to Consumer Task Force be accepted.

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27 **Action taken by the House:** The HDA HOD accepted the Report of the HDA Direct to
28 Consumer Task Force.