

1 Report of the HDA Delegation to the ADA House of Delegates – 2022-H

2
3
4 The 2022 American Dental Association House of Delegates was held live from October 15, 2022
5 to October 18, 2022, in Houston, TX. The meetings were daily. Meetings were filled with
6 speeches of the status of the ADA and the progress our organization must go through in order to
7 remain the voice of dentistry. District 14 Caucus meetings were busy with reference group
8 meetings and visitations by ADA officer candidates. The House of Delegates held its election
9 for new officers, and the results are reported. The report will also cover the House voting results
10 on Reference Committee Resolutions and Budget. This report will give you the relevant points
11 of the speeches that were presented to the 163rd ADA House of Delegates.

12
13 Executive Director Dr. Ray Cohlma Address to House:

14 Dr. Cohlma inspired the crowd by using quotations that projected the direction he would like the
15 ADA House of Delegates to move in and move on. “Don't look back, but move to make a
16 difference.” He asked this House of 2022 to move to drive change. The ADA with a shrinking
17 percentage of market share in membership among active licensed members, is realizing the need
18 to look at itself, and change to meet the needs of dentists.

19
20 “Not keeping up with paradigm shifts around our members.” ADA looks toward our members as
21 customers and how our customers' needs and wants can be better met.

22
23 “What got us here, won't get us there”. The ADA is modernizing to keep traditions. He pointed
24 toward our mobile devices and the freshly introduced ADA app to access ADA.org. He talked
25 about the speed in which the ADA can react to membership needs and the market environment
26 the members are functioning in.

27
28 The Strategic Forecasting Resolution and the bylaws changes that are needed to give the ADA
29 the mechanics to provide this is the biggest request to this House. He outlined 5 of his visions
30 for the ADA:

- 31
32 1. Be customer focused, customizing the consumer experience.
33 2. Global initiative- utilizing technology to shrink the world via the app and cell phone. Utilizing
34 the app to provide the consumer with the information of the tripartite in one place.
35 3. Harmonious relationships with dental institutions, and uniting dental players.
36 4. Innovation
37 5. Nimbleness- Strategic Forecasting

38
39 His final quote was from Walt Disney: “Disneyland will never be finished.” The ADA must
40 never feel it is done; it must constantly adapt to the needs of its customers.

41
42 Dr. Cesar Sabates gave his President's year in review and thanks:

43 “I end my term as the American Dental Association's 158th president, and I thank all of you for
44 the privilege of serving our amazing organization.

46 By working together, we have accomplished so much this year, and we should be proud of who
47 we are and who we are becoming as an Association.

48
49 At the beginning of my term, I prioritized much-needed change in our operations and culture,
50 and we have made the steps in the right direction.

51
52 Together, we have taken the first steps toward building a new day for dentistry. We have proven
53 what's possible for our ADA by living our core values and creating a culture of cooperation,
54 support, and collegiality. We will continue to influence what's next for dentistry and work
55 toward our vision of optimal health for all.

56
57 Also, among our successes this year has been our digital transformation, with last fall's launch of
58 the new ADA.org and the reimagined ADA Member App, which made its debut at SmileCon.
59 These modernizations are part of the ADA's major effort to sharpen its focus on ADA members
60 like you.

61
62 Our Association will continue to have your back as you reach for your dreams. I encourage you
63 to keep moving toward possibilities you can't even yet imagine because those possibilities can
64 lead you to the journey of a lifetime, like the amazing journey I've had as president of the ADA.”

65
66 2023 incoming ADA President Dr. George Shepley discussed his plans as he enters his term:
67 He asked the ADA to act boldly in three priority areas: as champions of optimal health; as
68 individual educators and collective advocates; and in embracing cultural changes in business and
69 community.

70
71 He challenged the ADA to set the global standard for defining oral health within the profession,
72 and to take a strong stand to address the harmful effects of dietary sugar and work
73 collaboratively with other medical organizations to educate and advocate for optimal health. And
74 he called for the Association to welcome and mentor dentists of all backgrounds, races,
75 ethnicities, genders and practice modalities.

76
77 “Our strategic plan certainly didn't account for a global pandemic,” Dr. Shepley said. “And yet,
78 the ADA has rallied into a place of recovery and renewal. Our current moment is not one for
79 resignation, timidity or defeat. It's a chance to be what we have always been — intentional,
80 diligent and willing to do the work. We are repositioning ourselves for success in dentistry's new
81 day. How else should we move forward if not daringly?”

82
83 Following the elections of officers on October 18th, the new ADA officers are:

84 President-Elect Linda J. Edgar, D.D.S.
85 Second Vice President David J. Manzanares, D.D.S
86 Speaker W. Mark Donald, D.M.D.

87
88 In addition, the Board installed four new trustees and a new chair of the New Dentist Committee:
89 Brendan P. Dowd, D.D.S., 2nd District; Randall C. Markarian, D.M.D., 8th District; John E.
90 Hisel Jr., D.D.S., 11th District; Karin Irani, D.D.S., 13th District; and James Lee, D.M.D., New
91 Dentist Committee chair.

92
93
94
95
96
97
98
99
100
101
102
103
104
105
106
107
108
109
110
111
112
113
114
115
116
117
118
119
120
121
122
123
124
125
126
127
128
129
130
131
132
133
134
135
136
137

President-elect:

Dr. Linda Edgar, a general dentist in Federal Way, Washington, is the immediate past trustee for the 11th District. She has also served as a delegate to the ADA House and as a member of the ADA Council on Dental Practice. She is a past president and past secretary of the Academy of General Dentistry, past president of the Seattle King County Dental Society, and fellow of the American College of Dentists, International College of Dentists and Academy of Dentistry International. She was chair of the University of Washington School of Dentistry’s \$22 million fundraising campaign for more than 10 years and has competed in 45 marathons and two Ironman Triathlon competitions.

Second vice president:

Dr. David Manzanares, a general dentist in Albuquerque, New Mexico, received his dental degree from the University of Missouri-Kansas City School of Dentistry. He has served in leadership positions throughout the tripartite, including secretary/treasurer of the New Mexico Dental Association, member of the ADA Council on Communications, chair of the ADA Volunteer Engagement Program, director of the NMDA Foundation board of directors and conference chair for Fiesta NMDA, the NMDA annual meeting. He is also a member of the Academy of General Dentistry and American Equilibration Society and a fellow of the American College of Dentists and International College of Dentists.

Speaker:

Dr. Mark Donald, a general dentist in Louisville, Mississippi, was elected to a second three-year term as speaker. He has served as a delegate to the ADA House and member of the ADA Council on Dental Practice. He is past speaker and president of the Mississippi Dental Association. He also served as speaker and president of the Academy of General Dentistry. He earned his dental degree from the University of Mississippi School of Dentistry.

The Business of the 14th district also took place and here is a summary of Caucus 2 and 3.

14th District news:

Dr. Brett Kessler announced that he will be running for the office of ADA President-Elect. Brett will be serving his last year as 14th District Trustee, and along with these duties he will be conducting his campaign. Colorado Delegate Dr. Jeff Kahl was the sole applicant for 14th District Trustee in 2024 and unanimously elected as our incoming Trustee. He will spend his year shadowing Brett and is Campaign chairman for Brett Kessler. Dr. Rob Roda will be the 2023 Caucus Chair from Arizona. Vice Chair from Colorado will be Dr. Karen Foster. The Trustee, Caucus Chair, and Vice chair will be determining other Caucus Positions. Caucus dates and location are to be determined.

Thanks go out to Caucus Chair Dr. Britt Marsh (WY), Caucus Vice Chair Dr. Rob Roda (AZ), Parliamentarian Dr. Anthony Caputo (AZ), Caucus Secretary Wendy Owens (WY), and Caucus Coordinator Molly Pereira (CO).

Resolution reports:

138 Reference Committee A: Budget, Business, Membership and Administrative Matters
139 HDA Delegate assigned to workgroup: Dr. Curt Shimizu

140
141 At the Reference Committee Hearing, there was overwhelming Pro testimony heard for
142 Resolution 205 Amendment of the ADA Bylaws Regarding Establishment of the Strategic
143 Forecasting Committee and its Corresponding Duties and Responsibilities. The Fourth District
144 offered Resolution 205S-1 which would allow for changes to be effective at adjournment sine die
145 of the 2022 House of Delegates. The House adopted 205S-1 as a Bylaws change.

146
147 The Strategic Forecasting Committee would allow the House of Delegates to make decisions
148 throughout the year, not only during its annual session. The House of Delegates defines the why,
149 where, and when of the ADA's efforts, and the Strategic Forecasting Committee, a committee of
150 the House, assesses the strategic forecast throughout the year from input collected from
151 approximately 200 members of the dental community via subcommittees and action groups. At
152 the annual House of Delegates meeting, the House would vote on the ADA's multi-year strategic
153 forecast and make adjustments based on the report/recommendations submitted by the Strategic
154 Forecasting Committee for the upcoming year.

155
156 Resolution 206 Establishment of the Standing Committee of the House of Delegates: Strategic
157 Forecasting Committee. The Reference Committee heard extensive testimony including
158 proposed amendments changing the size and composition of the Strategic Forecasting
159 Committee from 8 to 17 members and including a sunset clause. Both amendments were not
160 part of the adopted Resolution 206. The financial implication for establishing the Strategic
161 Forecasting Committee was \$800,000.

162
163 Resolution 209 and 209B Dental Team Membership. This featured the most testimony pro and
164 con at the Reference Committee hearing. The Reference Committee recommended focusing on
165 member dentists and not creating a new membership category (Team members). At the House, a
166 motion to refer this back to committee was defeated and the 209RC which was a rewording of
167 209 was soundly defeated.

168
169 Resolution 212 Insurance for Paid Extended Leave was introduced by the Fourteenth District. It
170 was adopted on the Consent Agenda. It asks for the appropriate ADA agency to explore options
171 to help employer dentists offer paid extended/family leave (such as insurance products) that can
172 be purchased as a member benefit. It also requests that a report be made to the 2023 ADA House
173 of Delegates.

174
175 Resolution 201 Approval of 2023 Budget. The House adopted the budget without fanfare. Here
176 are features of the budget:

177	Revenue:	\$146,407,000.
178	Expenses and income taxes:	\$148,326,000.
179	Deficit:	\$1,919,000.

180
181 Treasure Ted Sherwin noted that the deficit would be paid from the Long-Term Investment Fund
182 Reserves.

183

184 Resolution 202 Establishment of Dues Effective January 1, 2023. The budget to the House
185 included a \$14 dues increase based on a 2019 House resolution for dues stabilization. A motion
186 to increase dues by \$4 to fund \$370,000 in membership benefits at this year’s House passed so
187 the House approved an \$18 dues increase so total ADA dues is now \$600.

188
189 Reference Committee B: Dental Benefits, Practice and Related Matters
190 HDA Delegate assigned to workgroup: Dr. Dayton Lum

191
192 Resolution 301: Adopt an amendment of policy, Explanation of Benefits (EOB) Statement, and
193 Identification of the Claims reviewer. Council on Benefit Programs, amendments made to
194 current program to address recommendation for a model EOB and identifying the CDT
195 procedure reviewer and handling of review results.

196
197 District position: vote yes
198 House Action: Yes to 301 by consent calendar

199
200 Implications for HDA: The amendments to existing policy creates a clearer model of how EOB,
201 handling and subsequent transaction, with identification of claims reviewer identification. Can
202 be used by the Dental Benefit Providers Task Force as a guideline to help dentists with a
203 problem.

204
205 Resolution 302RC: 7th district, Transparency in Provider Scorecards and Performance reports.
206 Reference Committee reviewed and RC version presented. Dental benefit companies are rating
207 dentists on costs and non-validated utilization patterns and using this to rate dentists. Resolves
208 are to position ADA policy to recognize this as a problem that already exists and set guidelines
209 for varying scenarios.

210
211 District position: yes to 301RC version
212 House action: Yes by consent calendar

213
214 Implications for HDA: members who are providers to dental benefit companies may be already
215 collecting this data, we must be leery of transparency for these rating systems. Policy helps
216 dentists to understand and potentially avoid these dental benefit rating systems.

217
218 Resolution 303 RC: 14th district: Due to the increased vaping, there is more need for
219 interventions by all health providers; dentists can help by referring to Quit hotlines. Therefore,
220 this resolution encourages advocacy to dentists to refer to Tobacco and Vaping Cessation
221 Quitlines. Resolves also call for collection of data at the Quitline site, state dental association
222 survey of referral activity by dentists, and work to increase this needed service.

223
224 District position: Yes
225 House Action: Yes from consent calendar

226
227 Implications for HDA: This resolution contains a state associations resolution and will be
228 something to be taken up by the appropriate program to handle. It is a good initiative and may

229 also involve HDA’s Community and Public Health Program and/or the HDA Foundation to
230 bring about community service aspects.

231
232 Resolution 304RC: 14th district: Social Media Reviews and Reputation Management. A bad
233 review on social media can disrupt the normal operations of a health facility or dental office.
234 This exposure may not be limited to a bad review but can go viral and have situations where
235 reviewers are not even patients. Due to HIPAA regulations, dentists cannot properly defend
236 themselves, as laws prohibit response. Resolution asks for ADA using its current material to
237 build an up to date Reputation Defense Tool kit. It asks for ADA to assess the feasibility of
238 revising user agreements to prohibit misleading and unverifiable posts, and to assist victims to
239 remove misleading and defamatory posts and reviews. It asks ADA to create a fair and
240 reasonable process for victims to remove or defamatory posts.

241
242 District position: yes
243 House vote: yes from consent calendar

244
245 Implications for HDA: Once established this is a membership benefit to have some ADA tools
246 for members to deal with social media disruptions. Potentially could lead to social media
247 companies recognizing the unfair playing field for HIPAA regulated industries.

248
249 Resolution 305 RC: 7th District: Third Party Payer Contracting Practices. Changes to a third-
250 party contract should be transparent and the dentist should be given the chance to opt-in. The
251 dentist should be given the right to opt-in in areas of contract, terms, policy, manual, fee
252 schedule, and new network.

253
254 District position: yes
255 House action: yes from consent calendar

256
257 Implications for HDA. Dental benefit companies make contractual changes; transparency and
258 choice in the language need to be adhered to in applying these changes to contracts.

259
260
261 Reference Committee C: Dental Education, Science and Related Matters
262 HDA Delegate assigned to workgroup: Dr. Patsy Fujimoto.

263
264 Much of the deliberations of Committee C were amendments of current policy:

265
266 Resolution 402: Amendment of policy, Continuing Dental Education

267
268 Resolution 403RC: Amendment of the policy, Acceptance of Formal Continuing Medical
269 Education Courses offered by ACCME Accredited Providers

270
271 Resolution 404RC: Amendment of the policy, Use of Amalgam as Restorative Material
272 Council on Scientific Affairs amended policy to clarify policy in the areas of removal of
273 amalgam, recognition of Minamata Convention on Mercury, and dentist responsibility to discuss
274 RBA options with regards to material selection in patient care.

275 Implications for HDA: This is appropriate to share with membership as amalgam and
276 environmental concern become part of the material of choice decision.
277
278 Resolution 405: Amendment of policy on Scientific Assessment of Dental Restorative Materials
279
280 Resolution 406RC: Amendment of the policy on Evidence Based Dentistry
281 Council on Scientific Affairs reviewed and made extensive changes to update and clarify
282 Evidence Based Dentistry definition and its position in the decision-making process of Doctor-
283 Patient relationship.
284
285 Implications for HDA: a defining statement on EBD and application of EBD to Doctor-Patient
286 relationship.
287
288 Resolution 408: Amendment of the policy on Precapsulated Amalgam Alloy: this resolution was
289 pulled from the consent calendar and after discussion was adopted. Resolved that ADA strongly
290 recommends that dentists only use encapsulated amalgam alloy in their dental practice.
291
292 Resolution 409: Amendment of the policy Statement on Complementary and Alternative
293 Medicine in Dentistry, changes to policy statement aligned policy of Evidence Based Dentistry
294 as it applies to dental care and any complementary and alternative medicine therapies needing to
295 also be based on sound scientific principles, clinical effectiveness and safety.
296
297 All these resolutions were on the consent calendar and with the exception of Resolution 408
298 which was pulled for discussion, all were passed.
299
300 Several resolutions were in response to previous resolutions from the House or the Board of
301 Trustees.
302
303 Resolution 407 B: Response to Resolution 65b-2021, Amendment of the policy, Research Funds
304 Resolution 410: Council on Dental Education and Licensure Response to Resolution 108H-2021:
305 National Commission on Recognition of Dental Specialties and Certifying Boards Requirements
306 for Recognition Review
307 Resolution 411: Proposed Resolution in Response to Board Report 8: Electronic Archiving of
308 State and Component Dental Publications this was debated in reference. At the House,
309 Resolution 411 was pulled off the consent calendar. There was considerable discussion about
310 the relevancy and cost. Proponents of the resolution cited the need to archive and preserve
311 historical as well as scientific information being published at the constituent and component
312 level. The resolution was adopted with a \$293,500.00 cost.
313
314 All these resolutions were on the consent calendar and with the exception of Resolution 411
315 which was pulled for discussion, all were passed.
316
317 The following reports were reviewed and discussed:
318 Report of the Council on Dental Education and Licensure
319 Report of the Joint Commission on National Dental Examinations
320 Report of the Commission for Continuing Education Provider Recognition

321 Report of the Council on Scientific Affairs
322 Report of the ADA Science and Research Institute LLC
323 Report of the National Commission on Recognition of Dental Specialties and Certifying Boards
324 Report 7 of the Board of Trustees to the House of Delegates: ADA Library and Archives
325 Advisory Board Annual Report
326 Report 8 of the Board of Trustees to the House of Delegates: Response to Resolution 80H-2021:
327 Electronic Archiving of State and Component Dental Publications.
328

329 It should be noted that resolutions with an RC designation are resolutions amended by the House
330 Reference Committee. Resolutions with a B designation are resolutions that have been amended
331 by the Board of Trustees.
332

333

334 Reference Committee D: Legislative, Health, Governance and Related Matters
335 HDA Delegate: Dr. Norman Chun.
336

337

338 Part A: Priority Items (none)

339

340 Part B: Consent Calendar

341

342 The appended Resolution 500 lists 17 Resolutions and recommendations were debated or not
343 debated and the House passed all 17 Resolutions as recommended by the Reference Committee.
344

345

346 Highlighted Resolutions that were debated were:

347 Resolution 502 and 502S-Refer-Amendment to the Policy, Activity to Stop Unlicensed Dental or
348 Dental Hygiene Practice. In committee the debate was briefly discussed as to why this is a
349 formal issue when it is obvious that the position is to stop unlicensed dental or dental hygiene
350 practices. On the floor of the House, no debate was noted.
351

352

353 Resolution 503RC- Adopt Resolution 503RC in lieu of Resolution 503-Amendment to the
354 Policy, Dissemination of Information Contrary to Science. The debate on the floor was to
355 support Peer Review science and always Evidence Based research science.
356

357

358 Resolution 506 Board of Trustees proposed policy Federal Student Loan Forgiveness, resolved
359 the ADA position that dentists should not be excluded from relief of public and commercial
360 student loan debt without obligation or condition. Guidelines put forth for ADA efforts to shape
361 specific student loan forgiveness proposals.
362

363

364 Other notable Resolutions that were passed but no further debate on the House floor were:
365 Resolution 510-Adopt-Medicare Dental Loss Ratios: Accountability and Oversight. Resolved
366 CMS monitor Medicare and Medicaid percentage of allocated dollars that are being spent on
367 dental services. And resolved that ADA recommends that CMS require each state Medicaid
368 agency to Monitor the dental loss ratio among their contractors.
369

370

371 Resolution 512-Council on Ethics Commission and Campaign rules. The council amended
372 Election Commission and Campaign rules. See Appendix 1 (Worksheet 5084) to see new
373 changes. Adopted by the House with amendments to original 512.
374

367
368 Resolution 513- Medicaid Task Force, reauthorization for an additional year to work on ADA
369 Medicaid position policies.
370
371 Resolution 515RC: BOT (worksheet 5040) RC amendments. Amendments needed to address
372 qualification and terms for individuals who serve at different times throughout their careers.
373 Mainly to clear-up issues with the New Dentist Committee and future council work.
374
375 Resolution 516: 4th Trustee District Fair Delegate Allocation for Federal Dental Services ADA
376 Manual of the House of Delegates was Amended by house approval, for this resolution.
377
378 Resolution 518RC-Adopt Resolution 518RC in lieu of Resolution 518-Establishment of a
379 Special Committee on ERISA. The key importance to this Resolution is if dental insurance
380 reform is to happen, then the ERISA needs to be modified. This has been mandated since 1974.
381
382

The following dates are for reference: Future SmileCon and HOD locations and dates:

2023: Orlando, FL – Orange County Convention Center, SmileCon: Oct. 5–7, 2023
followed by the HOD: Oct. 7–10, 2023

2024: New Orleans, LA – Ernest N. Morial Convention Center, SmileCon: Oct. 17–19,
2024, followed by the HOD: Oct. 19–22, 2024

2025: Washington, DC – Walter E. Washington Convention Center, SmileCon: Oct. 23–
25, 2025, followed by the HOD: Oct. 25–28, 2025

2026: Indianapolis, IN – Indiana Convention Center, SmileCon: Oct. 8–10, 2026, followed
by the HOD: Oct. 10–13, 2026

383 The Senior Delegate would like to thank the HDA Delegation for their service and dedication.
384 We had a smaller than planned party this year due to Covid 19 protocols, but we managed
385 through. The Delegation represented you well and HDA is always at the table and recognized
386 for its contributions.

387
388 In closing if you have the chance, please contribute to ADPAC and our local HDPAC. This
389 contribution goes directly to advocacy, which is one of the most important things organized
390 dentistry does for our members and industry.

391
392
393 Respectfully Submitted,

394
395
396 Dayton Lum, DDS
397 2022 HDA ADA Senior Delegate

398
399 HDA-ADA Delegation:
400 Dr. Christopher Lee – Delegate

- 401 Dr. Dayton Lum – Delegate
- 402 Dr. Curt Shimizu – Delegate
- 403 Dr. Norman Chun – Alternate Delegate/Secretary (Houston meeting)
- 404 Dr. Patsy Fujimoto – Alternate Delegate serving as Delegate (Houston meeting)
- 405 Dr. Scott Kanamori – Alternate Delegate