

## Report of the Executive Director - 2017

I'm pleased to have join the Hawaii Dental Association as its next Executive Director, as of March 2017. My thanks to the HDA leadership, programs, membership, and staff – for the warm welcomes, introductions, and onboarding. Special thanks to Dr. Steve Wilhite for serving as Interim Executive Director during this transition.

Despite staffing changes, HDA leadership and staff remain committed to providing high quality and timely customer service to our members.

We continue to make significant strides in clarifying, updating, and tightening administrative, financial, and operational policies and procedures. That allows HDA to grow revenue while saving on expenses, and maximizing our members' time as they volunteer to promote and strengthen organized dentistry.

The Board of Trustees engaged in HDA's Strategic Planning in July 2017, with close support from the ADA. The Plan, along with a 2018 Budget, will map out HDA's priority goals and keep us accountable to you, our Membership.

All offices in the HDA Building are rented throughout 2017, although we will welcome a new tenant in 2018. Sofos Realty remains as our property manager for the building.

The Hawaii Dental Association Convention 2017 was very successful, well-received, and is a great benefit for our HDA members. We look forward to hosting the ADA in October 2018.

The HDA Foundation officially launched in 2017, with the full support of the HDA; we are excited to improve the oral health of Hawaii's community with the help of our 501c3 partner. Together, the HDA and its charitable arm, the Hawaii Dental Association Foundation, will lead in Hawaii's oral health efforts through advocacy and systems change, and programming and educational initiatives.

Our membership remains strong with 991 members, which is over 90% of all dentists licensed and practicing in Hawaii. We remain one of the very few states within the dental association community with a high member retention rate. With strength in numbers, our advocacy efforts continue to grow and we will continue to rely on our members in upcoming legislative sessions as organized dentistry faces ongoing regulations.

My sincere appreciation goes out to all of you who give of your time, talent, and treasure – to ensure the public's oral health and safety, and to enhance our profession.

Respectively Submitted,

Kim Nguyen, MSW  
Executive Director