



Hawaii Dental Association

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Meeting of the Hawaii Dental Association Board of Trustees

Monday, May 12, 2022

via Zoom

Minutes

Members Present: Drs. Patsy Fujimoto, Carla Fukumoto, Craig Haruki, Derek Ichimura, Scott Kanamori, David Lum, Dayton Lum, Jeff Miyazawa, Amy Ogawa, Jaclyn Palola, Wesley Sato, Curt Shimizu, Darrell Teruya, and Anthony Sur

Member Absent: Dr. Norman Chun, Zach Dodson, and Anthony Kim

Guests Present: Dr. Nora Harmsen, Dental Education Program Member  
Ms. Melissa Pavlicek, Hawaii Public Policy Advocates Consultant  
Ms. Jeanine Pekkarinen, ADA Sr Client Services Outreach Manager

Staff Present: Ms. Kim Nguyen, Executive Director  
Ms. Toni Perez, Membership Services Manager

1. Call to Order, Welcomes, and Introductions – Dr. Scott Kanamori welcomed everyone and called the meeting to order at 8:32AM.
2. Risk Management Policies (Antitrust Statement, Confidentiality Statement, Conflicts of Interest, and Whistleblower) – Ms. Kim Nguyen reminded all that HDA’s risk management policies apply.
3. Review and approval of Agenda – Dr. Kanamori asked for any comments regarding the main meeting Agenda and the Consent Agenda. He pulled out the Dental Therapist Task Force and Community and Public Health Program reports for discussion, following the priority items.  
Thereafter, both the main and consent agendas were approved, seconded, and passed.
4. Review and approval of Feb 10, 2022 and Mar 7, 2022 minutes – Dr. Kanamori asked for any comments for each set of meeting minutes. Seeing none, both sets of meeting minutes were approved, seconded, and passed.
5. Guest Presentations

46 A. HI EOY 2021 Membership Data – Ms. Nguyen has asked Ms. Jeanine  
47 Pekkarinen, Hawaii’s Sr Client Services Outreach Manager, to discuss Hawaii’s  
48 EOY 2021 membership numbers as part of ADA and HDA’s efforts to increase  
49 awareness about changing membership data and the need to adjust our work to  
50 stay ahead.

51  
52 Ms. Pekkarinen first confirmed ADA’s use of definitions for Recruitment and  
53 Retention (R&R), to better understand the data. She then showed the five-year  
54 trend of Hawaii’s active licensed dentists, which has been declining.  
55 Unfortunately, this declination is being seen nationwide. At the end of 2021,  
56 Hawaii’s market share of active licensed dentists was 74%.

57  
58 There was discussion about (ADA’s) efforts to engage young dentists, primarily  
59 through American Student Dental Association (ASDA), and to reach out to the  
60 non-renew Drs. There was an inquiry about the rebranding of the Convention to  
61 SmileCon and its continuation.

62  
63 B. Dental Education Program – Dr. Nora Harmsen confirmed the DEP report,  
64 presenting on the current status of our convention/CE attendance.

65  
66 The majority of the DEP presentation was about concerns and opportunities that  
67 the DEP is asking the BOT to consider – is the DEP a money maker for the HDA  
68 or an educational body for members?

69  
70 She shared overall thoughts and ideas for the BOT: not enough young dentists are  
71 coming but attendance by life members has increased; and vendors are finding  
72 different ways to reach out to their Drs instead of coming to Hawaii. (For  
73 example, life members luncheon will run at least \$10,000 in 2023 but whose  
74 responsibility is it to fund this?)

75  
76 There was also discussion about Zoom courses – low attendance when the course  
77 was not a requirement from the state (40%), and that many virtual CE courses are  
78 now readily available. How does HDA stand out?

79  
80 In general, the costs of running the Convention are increasing while the  
81 attendance has been dropping. And coming out of the pandemic, members are  
82 finding other ways to get CEs and vendors are still able to reach their clients  
83 without the HDA.

84  
85 Dr. Derek Ichimura offered the following motion:

86  
87 **MOTION:** The Board of Trustees of the Hawaii Dental Association approve the  
88 policy to charge the Dental Education Program (DEP) with providing quality  
89 dental continuing education as a member benefit rather than an income generating  
90 source.

91

92 Therefore, the Board recognizes that the DEP is an “income neutral” Program of  
93 the HDA and not an “income generating” one when deliberating the impact on the  
94 fiscal budget of the Hawaii Dental Association for 2023 and on.  
95

96 Seconded. Approved. There was additional discussion:  
97

98 There was a concern that this request needed to be furthered along with the  
99 Financial Program and be provided with more information. The clarification is  
100 that this motion is requesting the Board to update its view of the Convention –  
101 that is, to allow DEP to refresh its format to be modernized with a primary focus  
102 of quality education as a member benefit.  
103

104 There was a question about how can HDA raise revenue outside of dues, and not  
105 depend so much on the Convention? The Endorsement Program would be the  
106 workgroup to take on this charge.  
107

108 The discussion was called to question, and the motion to call to question stands.  
109

110 The original **MOTION** was passed.  
111

112 C. Legislative Program/HDPAC – Ms. Melissa Pavlicek reviewed the legislative  
113 session – key activities were the passage of Adult Dental Medicaid in the state  
114 budget and the proposed dental therapy bill did not gain traction.  
115

116 HDA activated VoterVoice system to support Adult Dental Medicaid (ADM)  
117 funding (\$25.9 million). HDA will meet with the Dept of Human Services (DHS)  
118 Director on the development and implementation of ADM.  
119

120 HDA also mobilized members on flavored tobacco ban, and monitored bills on  
121 telehealth and drug reporting.  
122

123 At its upcoming Board of Dentistry meeting, the issue of license renewal for  
124 2022-23 will be presented.  
125

126 There will be changes in state legislative leadership and HDA will reach out to  
127 leaders as appropriate, as we monitor the elections. HDA will work in the off  
128 session with the new leaders for 2023.  
129

130 Per the Community and Public Health Program meeting, Ms. Pavlicek affirmed  
131 that while HDA cannot decide what to do with the ADM dollars, HDA can and  
132 should be at the table. HDA should be aware of conversations or ideas about fee  
133 schedules or reimbursement rates so as not to violate anti-trust rules.  
134

135 The Board took a 10-minute recess, at 10:41am and reconvened at 10:51am.  
136

137 6. Priority Items

138 A. Building Program – Ms. Nguyen added to the current report that there have been  
139 multiple showings since signing the listing agreement (in one week, there were  
140 four showings), that the For Sale sign has been posted, and that Dr. Calbert Lum  
141 and she will meet with Marcus Realty. There has been no official word from the  
142 nonprofit that was initially interested in the building.  
143

144 B. Financial Program  
145 i. Dr. David Lum brought to the attention of the Board that a calculation in  
146 the building’s “utilities-rental activity” was inadvertently omitted from the 2022  
147 budget which the HOD had approved in Nov 2021. While electricity (\$24K) and  
148 water sewer (\$1,600) were included, the total (\$25,600) was inadvertently  
149 omitted.  
150

151 This omitted calculation meant that the HOD approved a budget with a deficit  
152 (including depreciation) of \$230,362, when the correct final total of this deficit  
153 should be \$255,962.  
154

155 **MOTION:** That the Board acknowledge this omission and going forward in  
156 2022, refer to and reflect the corrected deficit amount of \$255,962, which is  
157 inclusive of cash and non-cash transactions. **Seconded. Approved. Passed.**  
158

159 ii. Dr. Lum reviewed the end of year 2021 financials and Jan-Feb 2022  
160 financials. There were no questions or issues.  
161

162 **MOTION:** To approve the financials for year ending 2021, and Jan-Feb  
163 2022. **Seconded. Approved. Passed.**  
164

165 iii. Dr. Lum reminded all that 2022 is the last year of engagement with our  
166 current auditors (CW & Associates), to conduct our audit and file our  
167 taxes for calendar year 2021. That being said, requests for proposals  
168 (RFPs) were sent out twice, to sixteen auditing firms familiar with  
169 nonprofits of our size and work. Only one – our current auditor –  
170 submitted a proposal.  
171

172 The Financial Program discussed whether or not to continue the call for  
173 proposals or to pursue the agreement with CW & Associates. The FP is  
174 recommending to continue with CW & Associates, citing familiarity with  
175 HDA’s procedures and systems and possibly needing their assistance with  
176 the sale of the building.  
177

178 **MOTION:** To accept the proposal from CW& Associates to serve as  
179 HDA’s auditing firm for 2023 (for 2022 financials) and until the next  
180 round of RFPs. **Seconded. Approved. Passed.**  
181

182 C. ADA Delegation – Dr. Dayton Lum shared that Dr. Brett Kessler, ADA’s 14<sup>th</sup>  
183 District Trustee, is running for ADA’s President-Elect position. Drs. Patsy

184 Fujimoto, Scott Kanamori, and Curt Shimizu attended an informational session  
185 with Dr. Kessler’s campaign team. Information from this session, combined with  
186 the delegation’s combined experiences with Dr. Kessler, is prompting the Hawaii  
187 Delegation to the ADA to unanimously recommend that the HDA support Dr.  
188 Brett Kessler’s (14<sup>th</sup> district Trustee) run for ADA President-Elect, and that HDA  
189 donate \$8,184 to his campaign, at his campaign request.

190  
191 **MOTION:** That the HDA support Dr. Brett Kessler’s campaign for ADA’s  
192 President-Elect. **Seconded. Approved. Passed.**

193  
194 **MOTION:** To donate \$8,184 to Dr. Kessler’s ADA PE campaign. **Seconded.**  
195 **Approved. Passed.**

196  
197 D. CODA Letters – Dr. Kanamori followed up on this conversation that was initially  
198 emailed out to the Board earlier. With varying opinions and perspectives, the  
199 HDA has passed on signing both letters, requested by the Washington State  
200 Dental Association.

201  
202 However, Dr. Kanamori would like to call upon the Workforce Task Force –  
203 repurposing the previous the Dental Therapist Task Force – to take on this work.

204  
205 **MOTION:** For the Workforce Task Force to study the effects of the proposed  
206 changes from the CODA letters, including workforce shortages in Hawaii state,  
207 and to have them report back at the last BOT meeting. **Seconded.**

208  
209 Discussion included concerns that increasing the student:teacher ratio would pose  
210 safety issues, while another thought is that this is a Workforce issue, not a dental  
211 hygiene issue.

212  
213 **MOTION approved and passed.**

214  
215 7. Consent Agenda – As per agenda item #3, Dr. Kanamori asked if anyone wished to pull  
216 any of these reports off of the Consent Agenda for discussion. Dr. Kanamori has pulled  
217 off the reports for the Dental Therapist Task Force and Community and Public Health  
218 Program for discussion.

219  
220 Discussions on the Dental Therapist (Workforce) Task Force and CPHP were previously  
221 held, as part of CODA (#6D) and in Ms. Pavlicek’s legislative update, respectively.

222  
223 8. Strategic Goal #1: Membership

224 A. Membership Engagement Program – For those not in attendance on April 28<sup>th</sup>,  
225 Dr. Carla Fukumoto shared MEP’s first-ever New Member Welcome event,  
226 hosted by Central Pacific Bank. New member Drs from 2020, 2021, and 2022  
227 were invited; 15 attended. MEP hopes to hold these at least twice a year. The  
228 current 2022 new member Drs also received an Aloha Kit leading up to the event.  
229 MEP is now focusing on newly graduated members.

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- 9. Strategic Goal #4: Organizational
  - A. Strategic and Operational Plans
    - i. Governance Structure Task Force – As created at the February 2022 Board meeting, this Task Force has met twice and also by email, to look at aspects of HDA’s governance structure, namely in Goal 3 (Advocacy). The Task Force is recommending the revised structure, as depicted in the Organizational Chart (May 2 draft) – renaming Goal 3 Advocacy to Governmental Affairs and assigning Community and Public Health Program, Legislative Program, HDPAC under it, along with the Dental Benefits Providers Task Force. The Dental Therapist Task Force is also proposed to evolve into the Workforce Task Force.

Given the aforementioned discussion on Dental Education Program, the Chart now reflects placing the DEP under Goal 1: Membership, instead of Goal 4: Organizational.

**MOTION:** To accept the updated Organizational Chart with the changes noted above (Advocacy to Governmental Affairs; Dental Therapist to Workforce; and DEP under Goal 1). **Seconded. Approved. Passed.**

Ms. Nguyen reviewed the Operational Plan, and the status of the goals and strategies. There were no questions or comments.

- B. House of Delegates – Recognizing the increased costs and people power necessary to execute a successful and smooth-running House meeting, House officers Drs. Carla Fukumoto and Curt Shimizu are requesting additional funding support from the Board for the upcoming House meeting on Nov 20, 2022. The increase of \$5,000, from the HOD-approved \$11,000 to \$16,000 – covers food and parking increases, an additional ADA dignitary, and event support (human resources).

**MOTION:** To increase the HOD 2022 budget from \$11,000 to \$16,000 to cover additional costs. **Seconded. Approved.**

There was an inquiry as to offering these volunteer opportunities to the young dentists as a leadership task. That idea is worth considering, although Ms. Nguyen noted that the tasks (both preparation and onsite) for hosting the House meeting are different than from other HDA events, and care is taken to bring on help as appropriate to the events.

**MOTION passed.**

- C. Executive Director/HDA Office – Ms. Nguyen updated on the ADA’s cybersecurity attack. The ADA is working long hours and diligently to get systems back online safely and securely and to communicate regularly with the

276 EDs (daily via emails and weekly via Zooms), and with membership. The ADA  
277 plans to bring state EDs to Chicago for an in-person meeting not just to update on  
278 the attacks but to discuss details of our new member technological systems.

279  
280 Ms. Nguyen also reminded everyone that the office is down one full time staff  
281 and is entering the busier time of the year (with the audit, HDAF Gala, the HOD,  
282 and ADA conferences). She is requesting patience and to consider requests from  
283 the HDA staff accordingly.

284  
285 A PO Box has been set up at the Downtown/Richards Street post office.  
286 Receiving mail there is safer for staff and delivery vendors, as there are times  
287 when the building is closed at a moment's notice due to security issues.  
288 Announcements of this PO Box address will be made in email and Journal  
289 communications to the membership.

- 290  
291 10. Announcements – There were none.  
292  
293 11. Brainstorming/New Business – There were none.  
294  
295 12. Executive Session – The Board entered Executive Session at 12:15PM, there was no  
296 discussion, and the Board then exited at 12:16PM. There were no guests.  
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298 13. Adjournment – Dr. Kanamori adjourned the meeting at 12:17PM.

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303 Respectfully Submitted,

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305  
306 Dr. Carla Fukumoto  
307 Secretary