



Hawaii Dental Association

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Minutes of the Hawaii Dental Association Board of Trustees

Thursday, May 6, 2021

via Zoom

**Members Present:** Drs. Edmund Cassella, Zach Dodson, Patsy Fujimoto, Carla Fukumoto, Sean Holliday, Derek Ichimura, Scott Kanamori, Anthony Kim, Wayne Leong, Jeff Miyazawa, Amy Ogawa, Jaclyn Palola, Wesley Sato, Curt Shimizu, Anthony Sur, and Darrell Teruya

**Members Absent:** Dr. Craig Haruki

**Staff Present:** Ms. Kim Nguyen, Executive Director

**Guests Present:** Dr. Kanoe Baird, President, Kauai County Dental Society  
Dr. Alan Fujimoto, President, Hawaii County Dental Society  
Dr. Heather Hearon, President, Maui County Dental Society  
Dr. Calbert Lum, Chair, Building Program  
Dr. Jaclyn Lum, Chair, Dental Education Program  
Dr. Scott Morita, Chair, Young Dentist Group  
Dr. Rosemarie Tan, President, Honolulu County Dental Society  
Ms. Melissa Pavlicek, President, Hawaii Public Policy Advocates

1. **Call to Order, Welcome, and Introductions** – Dr. Patsy Fujimoto called the meeting to order at 8:32AM and welcomed all. Introduced guests.
2. **Risk Management Policies (Antitrust Statement, Confidentiality Statement, Conflicts of Interest, and Whistleblower)** – Executive Director Ms. Kim Nguyen reminded all in attendance to practice these policies, per HDA’s written policy.
3. **Review of February 4, 2021 Minutes** – Dr. Patsy Fujimoto asked for any edits or comments. Seeing none, the minutes were approved.
4. **Review of Agenda/Consent Agenda** (without action)
  - A. Membership Engagement Program – Drs. Carla Fukumoto, Chris Young
  - B. Young Dentists Group – Dr. Scott Morita
  - C. Direct to Consumer Task Force – Drs. Sean Holliday, Shelliann Kawamoto
  - D. Task Force on Dues Waiver – Dr. Wesley Sato
  - E. Well-Being Committee – Dr. Carl Kobayashi
  - F. Executive Director Compensation Employment Committee – Dr. Dayton Lum
  - G. Nominating/Awards Committee – Dr. Dayton Lum
  - H. HDA Delegation to the ADA Task Force – Dr. Darrell Teruya

- I. HDA House of Delegates – Drs. Carla Fukumoto, Curt Shimizu
- J. Sr. ADA Delegate – Dr. Edmund Cassella
- K. County Dental Societies: Hawaii and Kauai, Honolulu, and Maui

Consent agenda accepted, seconded, and approved. Regular agenda accepted, seconded, and approved.

5. **Organizational Update**

A. COVID-19 updates – Dr. Patsy Fujimoto

- 1. In-Person Meeting Policy was accepted and seconded for discussion. Motion approved.

B. Executive Director/HDA Office – Ms. Kim Nguyen shared that members are asking about establishing an in-office return from travel policy, recent PPE offer from HIEMA, and staff time spent on the ADA CERP and 2020 audit. She will connect with the Neighbor Island Presidents about the PPE shipments to the neighbor islands.

Dr. Curt Shimizu shared that congratulations are in order to Ms. Kim Nguyen for being named Secretary of the American Society of Constituent Dental Executives, a formal group that manages executive directors.

C. Strategic Plan Refresh, July 8<sup>th</sup> – Dr. Patsy Fujimoto reminded all that this is happening via Zoom, with our ADA facilitator, Ms. Jeanine Pekkarinen. A survey is forthcoming and will be open May 10-21; all BOT members and program chairs will be asked to complete it.

D. Financial Program/HDA 2021 Budget – Dr. Sean Holliday reported that overall, the HDA finances are in good shape.

- 1. Financial statements – Dr. Holliday reviewed both sets, ending 2020 and ending March 2021.

For 2020 – Convention revenue and membership dues came in before COVID hit plus the reduction in significant expenses (travel) made for significant gains. HDA is still in a financially healthy position but we are headed towards significant expenses when things return to normal. We will still have limited income (because of Convention planning challenges). For 2020 and recent previous years, HDA has come out with profits. Therefore, HDA needs to have a more detailed Reserve Policy to manage any surplus.

HDA needs to have a conversation/strategic plan about where these monies will go, because HDA will feel COVID’s economic impacts in 2022-2023.

- 2. Reserve Policy – Dr. Holliday presented the updated Reserve Policy, which provides more details, for discussion and approval.

**Motion:** To accept financial statements. Seconded. Accepted.

**Motion:** To accept Reserve Policy as written. Seconded. Accepted.

**Motion:** To allow the FP to retain the current auditing firm for an additional year past the three-year term. Seconded. There was a comment offered that HDA consider other auditing firms in the future to avoid complacency. Is there a discussion of the overlap of

100 a new Treasurer with the auditing firm? That is dependent on timing and cannot be  
101 absolutely controlled. Approved.

102  
103 E. Building Program – Dr. Calbert Lum updated that the Building Reserve Fund is at  
104 approximately \$90,000 currently and reviewed the current repairs (the AC coil needs to  
105 be repaired). He estimated that the CAM per member for 2020 was \$75/member (15% of  
106 HDA dues), and for 2021 that it is \$97/member (20% of HDA dues).

107  
108 There was discussion about establishing a consistent policy to shift surplus monies into  
109 the Building Reserve Fund.

110  
111 There was a recommendation to consider and schedule out all capital expenses –  
112 changing AC units in #101, #301, and #304-306; and replacing the roof; there is a need to  
113 avoid making these repairs simultaneously.

114  
115 F. Solicitation Policy – Dr. Fujimoto asked for a move to accept and second the Policy  
116 for discussion, as presented at the February Board meeting. The Policy was generated  
117 due to a request from an outside group that asked for monetary support. This Policy  
118 addresses the HDA’s ability or inability to push out these requests. Would this Policy  
119 apply to any monetary solicitations or dental-related solicitations – it would be the latter.  
120 The motion was accepted.

121  
122 **6. Past Quarter Highlights**

123 A. Joint Finance Group – Dr. Fujimoto reported that the chairs of the Building Program,  
124 Dental Education Program, Membership Engagement Program, Financial Program, and  
125 Endorsement Program meet quarterly to stay current and abreast of the finances across  
126 the HDA work.

127  
128 B. Dentists as Vaccinators – Dr. Fujimoto reported that the State has not responded to  
129 HDA’s request about protocol for dentists to train as vaccinators. ADA’s Health Policy  
130 Institute (HPI) found that 90% of dentists surveyed are not interested in vaccinating.

131  
132 C. Dental Therapist Task Force – Task Force members are Drs. Anthony Kim, Emi Eno-  
133 Orikasa, Andrew Tseu, Patsy Fujimoto, and with support from Ms. Pavlicek and Ms.  
134 Nguyen. Materials will be developed before the end of summer, to share with the  
135 legislators in the off-session.

136  
137 **7. Strategic Goal #1: Membership**

138 A. Dental Education Program – Dr. Jaclyn Lum gave an overview of the CE courses, the  
139 AZ Western Regional Conference, and updated on the convention polling results.  
140 Planning for 2022 is challenging with increased room and AV costs, versus the fewer  
141 number of guests attending due to social distancing. Most income comes from exhibitors  
142 from the mainland, who are challenged by their own company policies regarding travel.  
143 HDA’s traditional convention will not return until 2023. In 2022, there was a suggestion  
144 to hold an Expo with exhibitors, and to offer in-person classes for primary topics  
145 supplemented by Zoom for smaller topics.

146  
147 The traditional in-person convention is profitable, but venues have raised costs and HDA  
148 would need to rent more space for less people. Some venues are not accepting outside  
149 requests at this time.

151 Therefore, Dr. Lum confirmed with the BOT that DEP will not make a profit in 2022.

152  
153 B. Endorsement Program – Dr. Scott Kanamori reported that the EP is recommending  
154 that the BOT approve the two endorsement opportunities: Office Depot/Max and The  
155 Compliancy Group, both from ADABEL. He offered the recommendations as one  
156 motion.

157  
158 The **Motion** was accepted, seconded, with no discussion.

159  
160 He also informed the BOT that Dr. Scott Morita is also assuming the Chair position  
161 starting in 2022.

162  
163 The EP is also requesting that it be downgraded to a Task Force. Dr. Kanamori moved to  
164 accept the EP’s recommendation that the EP become a Task Force. Seconded. There  
165 was robust discussion on the pros and cons of this downgrade. The pros are: in light of  
166 the new economic pressures, being a program will allow the EP to actively seek new non-  
167 dues revenue. The proactivity of the Program is critical.

168  
169 Opposing thought is that the downgrading is for efficiency. The time and effort  
170 expended by the EP is significant compared to the non-dues revenue that the EP brings  
171 in. The EP would convene as contracts come up for renewal.

172  
173 With varying thoughts, Dr. Fujimoto suggested that the EP request to downgrade to a  
174 Task Force be brought up as part of the Strategic Planning in July. Therefore, this  
175 **Motion was defeated.**

176  
177 Dr. Kanamori moved that this discussion be held at the Strategic Plan meeting.  
178 Seconded. **Motion Accepted.**

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181 8. **Strategic Goal #2: Community**

182 A. The HDA Foundation – Dr. Wayne Leong reported that the HDA/Foundation  
183 Operating Agreement is up at the end of this year. The main points the HDAF is looking  
184 at is to clarify the verbiage to allow HDA to coordinate its finances (sections I.f. and I.g.),  
185 and to make the agreement an auto-renewal. The HDAF is seeking legal counsel for  
186 these changes.

187  
188 The HDA will await further information and progress from the HDAF.

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191 9. **Strategic Goal #3: Advocacy** – Dr. Fujimoto moved up this item to the beginning of the  
192 meeting.

193 A. Legislative Program – Ms. Melissa Pavlicek, Hawaii Public Policy Associates  
194 (HPPA) reported that the Legislature has adjourned. HPPA reviewed all 2,000+ bills and  
195 identified those bills that directly deal with organized dentistry, with the Legislative  
196 Program. Bills that focus on business-oriented issues are monitored by HDA but HDA  
197 does not play an active role in those because there are other stakeholders advocating on  
198 those, and HDA must deploy its legislative resources and capital efficiently.

199  
200 Bills that are harmful to organized dentistry were not introduced.  
201

202 There are two new healthcare chairs – Rep Ryan Yamane and Sen Jarrett Keohokalole.  
203 HDA did support bills on tobacco cessation. HDA initiated Voice Voter for future  
204 advocacy efforts.

205  
206 She suggested that awarding LG Josh Green is appropriate, given his support during the  
207 COVID pandemic.

208  
209 The support of each individual BOT member of legislators, especially their district  
210 legislators, remains very critical.

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212  
213 10. **Executive Session** – The Board went into executive session at 10:39am and returned at 11:06am.  
214 The Board approved to allow guests Dr. Alan Fujimoto and Rosemarie Tan to join Executive  
215 Session.

216  
217 11. **Brainstorming/New Business**  
218 A. ADA 2021 Virtual Series – Dr. Fujimoto encouraged all to review the topics offered  
219 per month and to sign up for those of interest/relevant to your position. This virtual  
220 series is in lieu of the in-person Membership Conference usually held in the summer at  
221 the ADA HQ in Chicago.

222  
223 B. What’s keeping you up at night about the HDA? What are the future/potential issues  
224 that will regard the BOT’s attention?

225  
226 There was a concern about HDS’ Senior Advantage plan – if a Dr signs up for it, s/he is  
227 automatically signed up into the HDS network (by default). The question becomes, is the  
228 Dr aware of that? There was an additional concern about HDS’ use of the same ID  
229 within its network. HDA will discuss with our lobbyist consultant and ADA’s  
230 Department of State Government Affairs, about HDA’s role, if any, in this  
231 communication out to the membership.

232  
233 The Board of Dentistry is scheduled to discuss an approval of a waiver to accept CEs  
234 received from virtual courses, at its May 17<sup>th</sup> meeting.

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236 12. **Adjournment** – There being no further business, Dr. Fujimoto adjourned the meeting at  
237 11:11AM.

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239  
240 Respectfully Submitted,

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242  
243 Dr. Carla Fukumoto  
244 Secretary