

# Hawaii Dental Association

1345 S. Beretania Street, Honolulu, HI 96814

## Meeting of the Board of Trustees

Oahu Country Club – February 14, 2019

### Minutes

Members present: Drs. Edmund Cassella, Alan Fujimoto, Patsy Fujimoto, Scott Kanamori, Shelliann Kawamoto, Wayne Leong, Dayton Lum, Jaclyn Lum, Jaclyn Palola, Curt Shimizu, Russell Tabata, and Chris Young

Members absent: Drs. Robert Baysa, Carla Fukumoto, Sean Holliday, Michael Lutwin, and Wesley Sato

Guests present: Drs. Norman Chun, Emi Eno-Orikasa, and Stacie Sueda  
Ms. Melissa Pavlicek and Mr. Danny Cup Choy – Hawaii Public Policy Advocates (HPPA)

HDA Staff: Kim Nguyen, Executive Director

#### **1. Call to Order by Dr. Dayton Lum, President**

- A. Established quorum and call to order at 8:49am.
- B. Introduction of Guests – President Dayton Lum welcomed all guests.
- C. Conflict of interest, Anti-trust policies, and Confidentiality Agreement were reviewed and signed by all in attendance, at the Jan 2019 House of Delegates.
- D. Review of Oct 11, 2018 Meeting and Executive Session Minutes – Previously approved in Nov 2018.

#### **2. Guest Presentations**

- A. Legislative Report – Legislative Chair Dr. Norman Chun reviewed the process that our lobbying consultant, Hawaii Public Policy Advocates (HPPA), takes to review, track, and whittle down legislative bills. HDA always prioritizes how to spend our legislative capital. Dr. Chun issued a call for the Board to spread the message about volunteering to testify/get involved, and/or to donate to HDPAC. HDPAC only has about 130 contributors. HDPAC works for organized dentistry and not just HDA members, therefore we need more member involvement and dollars.

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42 Ms. Melissa Pavlicek reviewed about 3,000 bills from the House and Senate this  
43 session. Hawaii State allows for a “gut and replace” strategy except that the bill  
44 title cannot be changed. HB 221 (Regulating Dental Assistants) is taking priority  
45 of our legislative work. HDA remains focused on patient safety, engaged in the  
46 discussion, and working in consistency with the Auditor’s Sunrise report.  
47

48 Several members from the Board of Dentistry are leaving this year and next: Drs.  
49 Candace Wada, Paul Guevarra, and Dr. Mark Chun. HDA will recommend Dr.  
50 George Wessberg. Send any names of interest to Dr. Norman Chun.  
51

52 HPPA is also supporting the upcoming GKAS event on Sat, Feb 23 with publicity  
53 and community outreach.  
54

- 55 B. The HDA Foundation submitted its report on page 9 of the Board packet. 2019 is  
56 last year of the 2-year agreement between HDA and the Foundation, so  
57 discussions will ensue regarding the renewal and/or continuation. Ms. Nguyen  
58 will resend operating agreement to the Board.  
59

60 **3. Priority Items**

- 61 A. House of Delegates – The draft minutes will go out to the Secretary and the  
62 Committee to Approve Minutes. Speaker Shimizu apologized for the length of  
63 the House meeting that cut into the Awards ceremony, due to the length of  
64 questions.  
65

66 In order to minimize many of the operational questions, it was suggested that the  
67 Speaker include in his preliminary remarks, the detailed work that had already  
68 been conducted, in putting the House information together. County presidents  
69 should also share this information with their delegates and assist them in  
70 preparing ahead of time. Perhaps a Caucus-type meeting for each county can be  
71 scheduled, to allow them to meet and discuss prior to the House.  
72

73 It was agreed that the budget needed to be discussed and voted on, at the House,  
74 rather than at a separate time, to match up with HDA’s dues renewals. Therefore,  
75 this is a clear reason for holding the House in Nov. To that end, Speaker Shimizu  
76 suggested Sun Nov 17 for the next House. MOTION: To suggest Sun Nov 17 for  
77 the next House meeting. Seconded.  
78

79 Discussion then led to the House language in the HDA bylaws, which stipulates  
80 an “annual” meeting, which would put HDA in direct violation of the bylaws.  
81 With this language, the Speaker withdrew the Motion.  
82

83 MOTION: to create a Task Force to study Bylaws and to look at the House date.  
84 Seconded. APPROVED.  
85

86 The Conflict of Interest policy was reviewed. Several delegates inquired into the  
87 appropriateness of one delegate speaking out of turn without declaring his conflict  
88 of interest.

89  
90 The responsibility of delegate representation lies with the HDA checking on the  
91 delegates' standing, and with the respective County vetting and voting in the  
92 delegates. It is the individual's responsibility to declare a conflict of interest. All  
93 members are allowed to attend as guests, however.

- 94  
95 B. Strategic Plan and Areas of Responsibility – With the Strategic Plan in place, is  
96 there a need to retain the Areas of Responsibility (AR) model? MOTION: To  
97 follow Strategic Plan model for all HDA work. Seconded. APPROVED.  
98  
99

100 The Board recessed at 10:09am. The Board reconvened at 10:24am.

- 101  
102  
103 **4. Executive Session** convened at 10:24am. Guests excused. Executive Session adjourned  
104 at 10:36am.

105  
106 **5. Membership** (Goal 1)

- 107 A. Dental Education Program – Dr. Jackie Lum reminded all to register for the CE  
108 Program which is in two months. There are growing pains working with the new  
109 events management company, Events International; she asked for patience as  
110 HDA learns this new system. 224 attendees have registered at this time (half are  
111 member dentists). Also, do expect that income will be modest and that marketing  
112 opportunities are not readily snatched. However, all exhibit tables have been sold  
113 and a wait list has been started, including offerings for marketing opportunities.

- 114  
115 B. Endorsements Program – The TDIC agreement has been updated and is signed; it  
116 is now an “affinity” agreement. HDA is also committed to ADA Business  
117 Member Advantage (formerly ADABEI). HDA will discontinue with Officite  
118 because it entered into an agreement with Henry Schein so a portion of Officite is  
119 now Henry Schein ONE. Therefore, this new name might not sit well with some  
120 HDA members. Safeguard (office supply company) is too small for HDA but  
121 there is no currently signed agreement, so HDA will discontinue with them.  
122 CareCredit is to send over ideas for continued agreement – HDA met with  
123 CareCredit in Oct 2018. The agreement for Central Pacific Bank is still being  
124 reviewed and edited. The Program Members will continue on but new members  
125 are also welcomed.

126  
127 Many years ago, a federal credit union was started for HDA members but it is  
128 now absorbed under Kuakini. Endorsing this credit union would not be allowed  
129 under our relationship with Central Pacific Bank, as CPB is asking for exclusivity.

- 130  
131 C. Young Dentists Group – Dr. Chris Young reported on the last YDG event in Jan.  
132 Dr. Jackie Palola reminded all about GKAS, and asked for volunteers to serve as

133 mascots. Dr. Palola is also serving on a panel for UH Pre-Dent students in March,  
134 along with several other young dentists.

135  
136 D. Membership Engagement Program – Dr. Patsy Fujimoto is helping to get this up  
137 and running. The program description is drafted. Members being sought are a  
138 young dentist, and 3 members at large, including from the Neighbor Islands. Dr.  
139 Shelliann Kawamoto is representing the Board.

140  
141 E. County Presidents – Maui County President Dr. Emi Eno-Orikasa thanked the  
142 HDA Foundation for the grant support in 2018 for Maui’s recent GKAS event  
143 which was rained out, but will be rescheduled for Aug 10, 2019. Maui’s Keiki  
144 Fest will provide oral health education. Honolulu County will be holding its first  
145 county business meeting on Apr 11<sup>th</sup> during the CE Program. Hawaii Island is  
146 revising its bylaws and planning its annual legislator dinner in May.

147  
148 **6. Community (Goal 2)**

149 A. Community and Public Health Program – Dr. Dayton Lum reported that one  
150 meeting was held but more work is to come.

151  
152 **7. Advocacy (Goal 3)**

153 A. SmileDirectClub (SDC) – On behalf of Dr. Sean Holliday, Dr. Shelliann  
154 Kawamoto provided an overview of SDC. It’s essentially do-it-yourself (DIY)  
155 dentistry where the patient takes and sends in their images, then a Dr reviews the  
156 images without seeing and diagnosing the patient. The patient and dentist have no  
157 interactions. SDC is setting up stores nationwide for patients to visit where they  
158 can take their images onsite. Patients are not getting the individual care through  
159 SDC and patients are seeing other dentists for re-treatment. DIY is unsupervised  
160 and unregulated dental treatment without oral health education. The American  
161 Association of Orthodontists is being very proactive on this issue because a  
162 dentist-patient relationship is critical for a treatment plan in order to keep teeth  
163 healthy. The role of orthodontists is to look at the whole picture to ensure well-  
164 rounded oral health policies.

165  
166 Ms. Nguyen will consult with ADA Legal Counsel. There are concerns with the  
167 FTC and competition/anti-trust.

168  
169 HDA doesn’t currently have a policy on SDC. MOTION: To set up a Task Force  
170 to research SDC. Seconded. APPROVED, with one opposed.

171  
172 Leading this Task Force are Drs. Sean Holliday and Shelliann Kawamoto.

173  
174 On a similar note, the “Root Causes” movie is alleging that root canals cause  
175 cancer. Some patients may be asking about this. ADA has issued talking points  
176 to all ADA members.

177  
178 **8. Operations**

- 179 A. Financial Statements ending Nov 2018 – Treasurer Young reported that the  
180 financial program has reviewed these and have no concerns.  
181  
182 Auditing firms – Drs. Young, D. Lum and Lili Horton have held 3 interviews,  
183 with two more this week. They are also currently negotiating the fee with all  
184 interviewees.  
185  
186 B. HDA corporate documents are being assembled by Dr. Patsy Fujimoto. She asks  
187 that the Board look at Roles and Responsibilities of the Board, the Board  
188 Agreement, Self-Assessment, and the activities’ timeline, and to provide  
189 edits/feedback. These are best practice documents which provide structure and  
190 documentation. The Governance Manual is forthcoming.  
191  
192 C. HDA Office – The Building Task Force met for the first time on Feb 5<sup>th</sup> to come  
193 up with ideas about the vacant building spaces and parking issues. The immediate  
194 need is to find a new property management company while longer term  
195 conversations is about the needs of the HDA.  
196  
197 **9. Communications** – The Winter 2019 Journal on its way, with a slight delay due to the  
198 House meeting.  
199  
200 **10. New Business**  
201 A. Dental Benefits Task Force – Dr. Dayton Lum will convene.  
202  
203 **11. Announcements** – None.  
204  
205 **12. Calendar of Events 2019** – See attached.  
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207 **13. Adjournment** – Dr. Lum adjourned at 11:49am.  
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209  
210 Respectfully Submitted,  
211  
212 Ms. Kim Nguyen, for President-Elect Dr. Wayne Leong